

Data-Centric Systems and Applications

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Mashups

Concepts, Models
and Architectures

 Springer

Chapter 1 **Introduction**

Figures

HousingMaps
www.housingmaps.com

For Rent For Sale Rooms Sublets **Housingmaps.com** Powered by [craigslist](#) and [Google Maps](#)
(this site is in no way affiliated with craigslist or Google) [About / Feedback](#)

City: SF - Peninsula Price: \$1500 - \$2000 Show Filters New Refresh Link

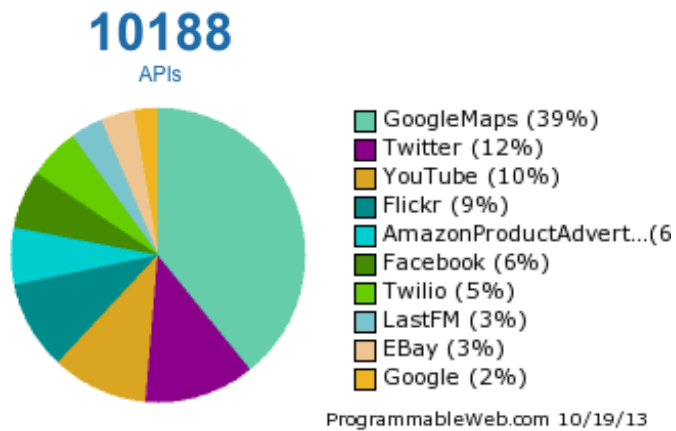
price	bd	description	city	date
\$1743	1bd	550ft² - Available Updated Junior With A Washer & Dryer!	Foster City	1/30
\$1950	3bd	1120ft² - Spacious House (Upper Level) at a convenient location	Daly City	1/30
\$1895	2bd	900ft² - Downstairs Unit Downtown Menlo Park!	Menlo Park	1/30
\$1985	1bd	1000ft² - Stop Looking! You've Found The Perfect Home!	Los Altos	1/30
\$1550	1bd	Spacious 1 Bedroom - Close to 101 & Hillsdale Mall	San Mateo	1/30
\$1595	1bd	Great Unit! Great Location - West Menlo!	Menlo Park	1/30
\$1650	1bd	770ft² - Fabulous Apartment Home-	San Mateo	1/29
\$2000	3bd	1200ft² - New 3 Bed/2 bath Condo for Rent!	East Palo Al	1/29
\$1875	1bd	One Bedroom and One Bath with Beautiful View in Belmont Hills	Belmont	1/29
\$1543	1bd	625ft² - Cozy 1 bedroom home!	Foster City	1/29
\$1968	1bd	780ft² - Welcome to the good life	Foster City	1/29
\$1699	1bd	780ft² - 1 bedroom	Palo Alto	1/29
\$1898	1bd	Cozy one bedroom, renovated, & spacious - Pls. Call For Availability!	Millbrae	1/29
\$1895	2bd	1050ft² - Baywood Beauty!	San Mateo	1/29
\$1602	1bd	624ft² - Hillside Location Near San Francisco! Incredible Views!	Pacifica	1/29
\$1932	2bd	874ft² - Roomy 874 sq ft 2 BR in Mountain View	Mountain Vi	1/29
\$1840	2bd	Bike to Google, Hiking, Views	Mountain Vi	1/29
\$1650	1bd	770ft² - 770 Sq/Ft - Fabulous Apartment Home-	San Mateo	1/29
\$1500	1bd	648ft² - Waterfront Setting-Private Carport-Pool-Picnic Area	San Mateo	1/29
\$1825	1bd	835ft² - Spacious 1 bedroom apartment available in Mountain View	Mountain Vi	1/29
\$1700	1bd	676ft² - Spacious 1 Bedroom Home	Daly City	1/29
		750ft² - Welcome Home to Indian Creek Apartments!	Redwood Ci	1/29

Map Satellite Hybrid

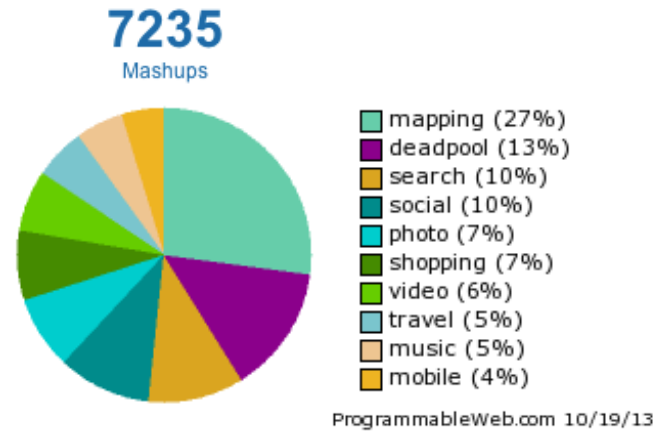
Google Map

Craigslist.org

Fig. 1.1 The [housingmaps.com](#) mashup providing for the synchronized exploration of housing offers from [craigslist.com](#) and maps by Google Maps.



(a) All time most used APIs by registered mashups



(b) All time most used tags to describe mashups

Fig. 1.2 A snapshot of the programmableweb.com mashup ecosystem (as of October 23, 2013).

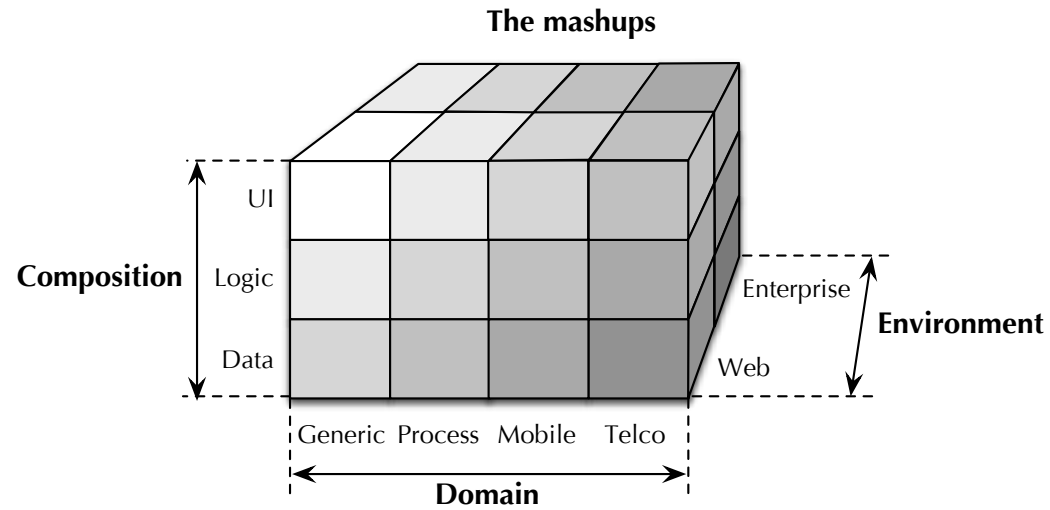


Fig. 1.3 The *mashup cube* with three different perspectives on the mashup ecosystem.

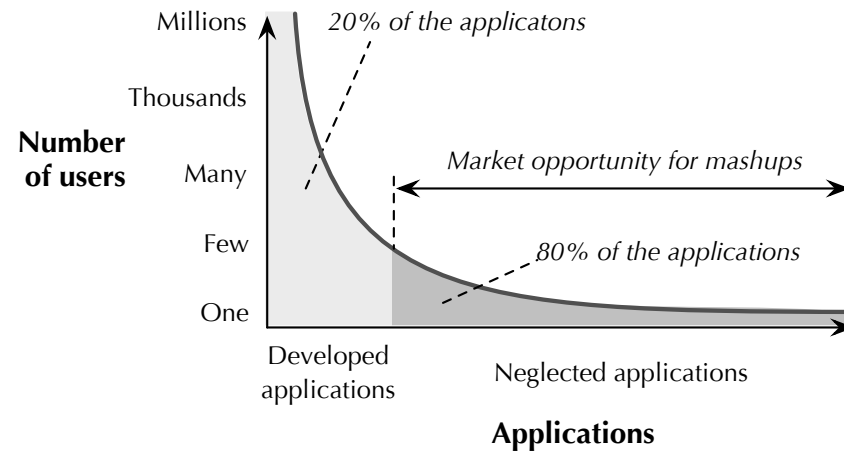


Fig. 1.4 The long tail of the software market and its opportunities for mashups.